



For Immediate Release!

Niagara Convention & Civic Centre and Centerplate team up to provide 'unconventional' food and beverage experiences

(Niagara Falls, ON) June 7, 2010 -- The Niagara Convention & Civic Centre (NCCC) announced today, following a lengthy and competitive review process, that it had awarded a long-term contract to Centreplate, a leading hospitality provider to many North American convention centres, sports and entertainment venues.

"The selection of Centerplate as our hospitality partner is a critical decision in our planning process. We were looking for an organization with the talent, experience and insights to help support our vision for Niagara," said Kerry Painter, NCCC President & General Manager. "Centerplate's proven mastery of convention centre hospitality and tailored approach to guest services are exactly the right fit for building a world-class brand from strategy to delivery."

Designed and being built to meet LEED (Leadership in Energy and Environmental Design) Silver certification, the Niagara Convention & Civic Centre will offer businesses, visitors and staff an exceptionally environmentally healthy and eco-friendly facility. Committed to fully implementing green and sustainable practices, the Centre, in addition, will provide field-to-table menus, designed by its new endorsing celebrity Chef Anna Olson (Food Network Canada TV personality and author). These seasonally inspired culinary creations build on the exciting and mouth-watering flavours common to the Niagara Region. As part of its winning proposal, Centerplate created an innovative "Green Heart Menu" of healthy organic and locally-sourced dishes for the Centre.

About the Niagara Convention & Civic Centre

The Niagara Convention & Civic Centre is to be a new 288,000 square foot convention facility located in Niagara Falls, Canada --- just a mere 500 yards from the breathtaking Canadian Horseshoe Falls. When completed, it will feature: an 82,000 square foot exhibition hall; a 17,000 square foot ballroom; an intimate 1,000 seat theatre, and 26,500 square feet of flexible meeting space. The Centre will officially open its doors in April 2011. Presently, the sales and marketing staff are accepting convention and meetings bookings.

For further information, please contact:

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