

BOX OFFICE & INFORMATION

GET YOUR
AD SEEN

NIAGARA FALLS
CONVENTION CENTRE

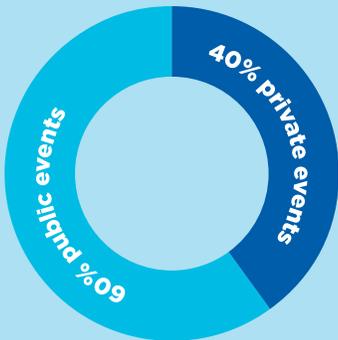
150,000
average annual
facility visitors



advertising 20 opportunities 24

   [fallsconventions.com](https://www.fallsconventions.com)

Audience



Corporate events



Association congress



Consumer shows

1 MILLION+
guests since opening

OVER 1,200
events hosted



150,000
average annual
facility visitors

Niagara Falls Convention Centre

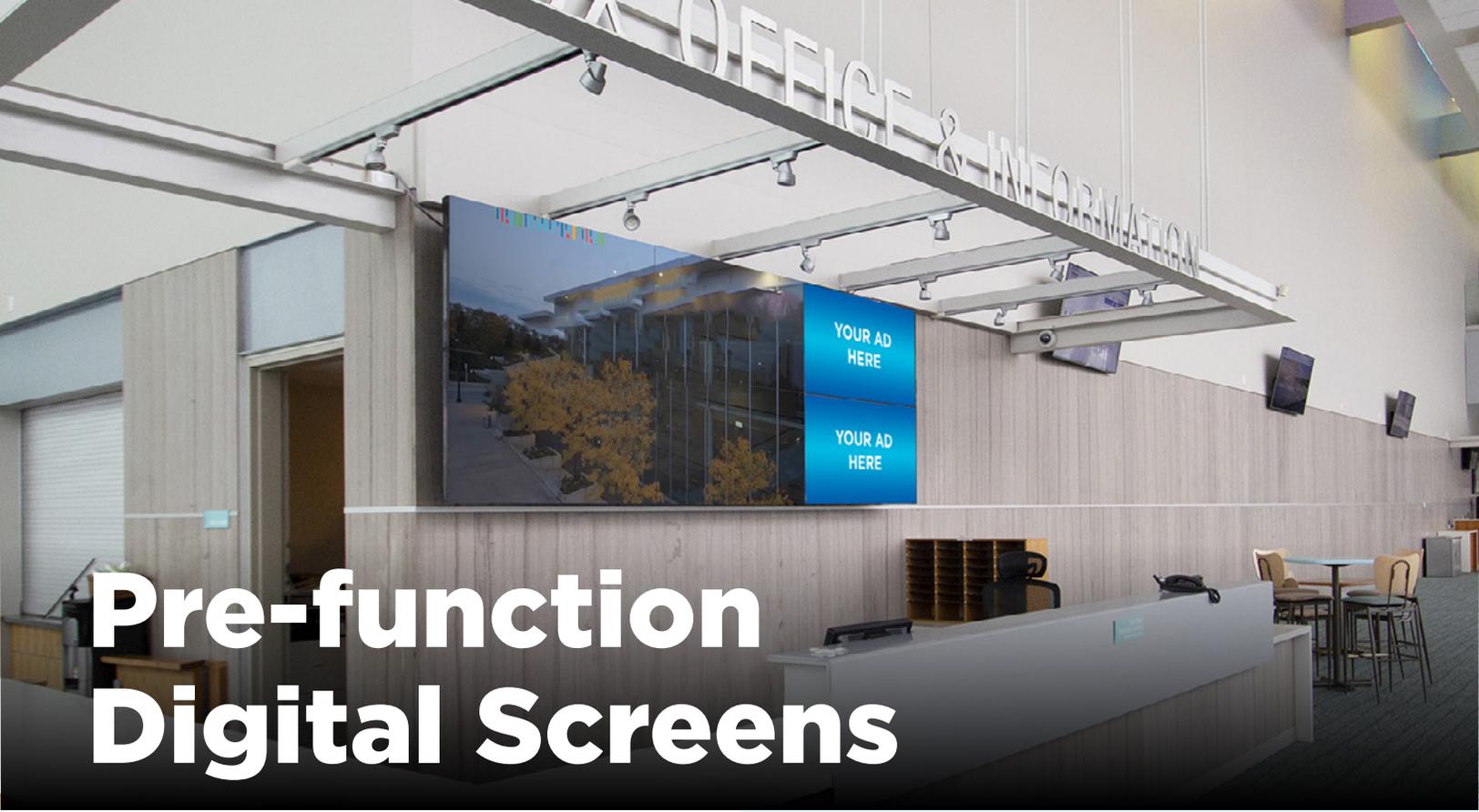
Minutes from internationally renowned wineries, and only steps away from the famous waterfall, stands a world-class building where visitors and professionals from all over come to network and connect. At 200,000 square feet, Niagara Falls Convention Centre (NFCC) is the region's largest facility for meetings and events.

Having welcomed *over one million guests* since opening in 2011, Niagara Falls Convention Centre (NFCC) has cemented our status as the region's largest facility for meetings and events while

attracting both local and national audiences. On average our facility greets 150,000 annual guests, offering a perfect opportunity to amplify your brand message and position your business as a key player in our region.

On the following pages you will find the Advertising opportunities available at Niagara Falls Convention Centre.

**For more information, please contact
Britney Conlon, Marketing Manager:
905.357.6222 or bconlon@fallsconventions.com**



Pre-function Digital Screens

Leave a significant impact with uninterrupted advertising in the highest-trafficked areas at the Convention Centre and our most used Pre-Function spaces. With placements at the Box Office and in the North or East Hallways, your most creative campaigns will run all day in front of your desired audience.



What's Included

OPTION 1

Box Office / Exhibition Hall Screens

- **One (1) Box Office 55-inch LCD screen** occupying 100% of the screen time.
- **One (1) Exhibition Pre-Function 55-inch LCD screen** occupying 100% of the screen time.
- **One (1) image included in the rotational screen placement advertisements** throughout the building.

OPTION 2

Box office / Theatre hall Screens

- **One (1) Box Office 55-inch LCD screen** occupying 100% of the screen time.
- **One (1) Theatre Pre-Function 55-inch LCD screen** occupying 100% of the screen time.
- **One (1) image included in the rotational screen placement advertisements** throughout the building



Rotational Screen Placement

Placed outside each of our meeting and pre-function spaces, our 40 Digital Screens are relied upon by delegates and event attendees to provide meeting details and directional cues that are essential to navigate the building. Of which, NFCC has dedicated 21 Digital Screens to advertising offering 50% of each screen to your most creative campaigns. Allowing your business to have prolonged exposure throughout the Centre, no matter which room the event is taking place.

What's Included

- **Advertising placement with exposure on all 13 Meeting Rooms and 8 Main Floor LCD Screens** outside the Exhibition Hall, Ballroom, Theatre, and our Pre-Function Areas.
- **10% advertising exposure on an equal rotation** per screen on the first and second floors.
- **Creative control with the ability to change your artwork monthly** – static images only.





Ticket Advertising Program

Located amidst the buzz of the Fallsview Entertainment District, and only steps away from the natural wonder, Niagara Falls Convention Centre is a popular local source for all kinds of live performances and productions.

With over twelve years of experience delivering a mix of in-house and client-produced shows, this state-of-the-art venue has become Niagara's host of choice for unique ticketed events. Maximize your brand's exposure with estimated 20,000 tickets distributed annually for a variety of events.

What's Included

- **Exclusive full-colour 2.75 x 1.975" advertisement** on the back of all hard copy tickets
- **Exclusive full-colour 300 x 175px advertisement** on all print-at-home tickets
- **Option to utilize advertisement space as a coupon/promotional offer** for your business
- **Creative control with the ability to change your artwork** on print-at-home ticket only

